

FOR IMMEDIATE RELEASE:

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Texturama.com releases its new website featuring the world's first "Build-Your-Own" professional texture collection.

Palo Alto, CA – June 16, 2006 – Texturama.com unveils its new website featuring "Mix and Match", a method of building your own collection from a vast, ever-growing library of seamless texture maps. The library includes over four thousand textures divided into fifty categories and is organized by either material or environmental context. Each texture is easily obtainable through a logical categorical tree and downloadable upon checkout.

The idea behind Mix and Match originated from digital artists wanting smaller and more specific packages. Instead of purchasing unnecessary textures that come bundled in large and expensive collections, Mix and Match allows artists to get exactly what they want and pay for only what they need. The Mix and Match design incorporates a tiered pricing plan, ranging from one texture for \$5 (US) all the way up to 400 textures for \$200.

According to Eric Brian Smith, principal of Texturama.com, "The great thing about Mix and Match is it gives digital artists the flexibility they've never had before...and you know you're getting professional-grade product because you can see all the samples in a tiled 3D rendering."

Texturama uses a seven-step image cleaning and tiling [process](#) as outlined on the company's website. Additionally, free high-resolution samples are offered to demonstrate quality.

For those who want to purchase a specific category without searching through the site, Texturama.com has incorporated pre-defined packages for quick selection and purchase.

If one wants to buy out the whole store, the new "Kryptonite Pack" contains everything on the website. You can safely purchase it now, because you get a free upgrade for the next major release.

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The **"BUILD YOUR OWN"** texture collection.